

Course of study in  
"Economics, management and international markets" - [L33].  
a.y. 2021/2022

**SUBJECT**

**Political geography and international economics**

SDS: M-GGR/02 - ECT: 9

II YEAR; I SEMESTER

Lecturer: Prof. **Maria Rosaria Carli**

<p><b>Qualification and scientific background of the lecturer</b></p>	<p><b>Maria Rosaria Carli</b>, First Researcher at ISMed - Institute for Mediterranean Studies of the CNR in Naples.</p> <ul style="list-style-type: none"><li>▪ From 1989 to 1996, she was Director of the Institute for Research on the Mediterranean Economy of the CNR.</li><li>▪ In 1993-94 she was a Commissioner with powers of direction and Scientific Council of the Institute of Studies on Financial Structures and Economic Development of the CNR.</li><li>▪ Member of the Scientific Council of the "Dipartimento identità culturale" CNR. (2006 - 2013)</li><li>▪ Italian representative in the Core Group and in the <i>Standing Committee for the Social Sciences</i> of the European Science Foundation - ESF (2008 - 2013)</li></ul> <p><b>Scientific Responsible for</b> research projects financed by national and international funds (Program INTERREG III B Archimed; Industry call 2015 "Nuove tecnologie per il Made in Italy"; PON "Ricerca e Competitività" 2007-2013; Horizon 2020 - PON <i>Industria &amp; Competitività 2014-20</i>).</p> <p><b>DIDACTICS</b></p> <p>In the academic years 1989/90 and 1990/91, <b>adjunct professor for the course in Economics of Developing Countries</b> - University of Naples 'Parthenope'.</p> <p>Teaching <b>collaboration on</b> "<i>Political Economy</i>" and "<i>Economic Policy</i>" a.y. 2000/2001 University of Salerno.</p> <p><b>Lecturer</b> module "<i>Experts in Marketing and Communication</i>", post-secondary high qualification Catanzaro (a.y. 2002 - 2003).</p>
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	<p><b>Lecturer</b> at the <i>First Level University Master in Management and Use of Cultural-Touristic Heritage</i>, Faculty of Economics, University of Palermo, July 2008.</p> <p><b>Scientific Responsible for</b> the training courses of the CNR-ISSM projects (PON) "Qualification as expert in transport logistics" and "Qualified expert in strategic management of ports and interports" (2013-2014); "Integrating logistics manager" (2015- 2017).</p> <p><b>RECENT PUBLICATIONS</b></p> <p>M.R. Carli, <i>Migrazioni nel Mediterraneo: una prospettiva economica contemporanea</i> (introductory essay), in M.R. Carli, G. Di Cristofaro Longo, I. Fusco (eds.), "Identità mediterranea ed Europa. Mobilità, migrazioni, relazioni interculturali", CNR-ISSM, Naples, 2009.</p> <p>M.R. Carli, <i>Le recenti immigrazioni nell'Italia meridionale. Il caso di Campania, Puglia, Basilicata e Sicilia</i>, in M.R. Carli, G. Di Cristofaro Longo, I. Fusco (eds.), "Identità mediterranea ed Europa. Mobilità, migrazioni, relazioni interculturali", CNR-ISSM, Naples, 2009.</p> <p>M.R. Carli and L. Forte, <i>Economic and Trade Relations between North Africa and the Leading Players in the Mediterranean Basin: What can be Expected after the Arab Spring</i>, The German Marshall Fund of the United States, March 2012.</p> <p>M.R. Carli, New prospects for tourism: the case of the Sorrento Peninsula, <i>Rivista Italiana di Economia Demografia e Statistica Volume LXVI n. 2 April-June 2012</i></p> <p>M.R. CARLI, <i>Oltre la crisi: l'imprenditoria straniera in Italia</i>. in: (edited by L. Di Comite and S. Girone) Determinanti e conseguenze socioeconomiche della mobilità territoriale delle popolazioni in ambito intermediterraneo. Il caso italiano, ESI, Naples, 2016.</p> <p>M.R. CARLI <i>Promoting Green and Blue Economies: Implication for food Security in the Mediterranean Region</i>. in: (eds. D.A.L. Quagliarotti and E. Viganò) Mediterranean, the sea that unites. New prospects for the agri-food System- Cisalpino, Milan, 2018.</p> <p>M.R. CARLI, M. PROIETTI. <i>L'economia blu nel Mediterraneo tra vincoli e opportunità</i>. in: (edited by S. Capasso, G. Corona, W. Palmieri) Il Mediterraneo come risorsa. Prospettive dall'Italia, il Mulino, Bologna, 2020.</p> <p>M.R. CARLI, M. <i>Elements interfering with Mediterranean trade flows in the new millennium: the Coronavirus pandemic</i>. in: (edited by S. Capasso. G. Canitano) Mediterranean Economies 2020, il Mulino, Bologna, 2020.</p> <p>For the "Report on Mediterranean economies" published annually by Il Mulino, Bologna, she has published, also in collaboration;</p> <ul style="list-style-type: none"> <li>▪ <i>I prodotti agroalimentari nei mercati mediterranei</i>, 2009.</li> <li>▪ <i>La crisi economica e il commercio estero</i>, 2010.</li> </ul>
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	<ul style="list-style-type: none"> <li>▪ <i>Gli scambi di prodotti petroliferi nel Mediterraneo. 2011.</i></li> <li>▪ <i>Il commercio estero. L'impatto della crisi politica ed economica sugli scambi petroliferi. 2012.</i></li> <li>▪ <i>Competitività e dimensione del mercato mediterraneo. La presenza cinese. 2014.</i></li> <li>▪ <i>Crescita economica, produzione manifatturiera e commercio estero nei paesi del Mediterraneo; differenze e complementarietà tra paesi euromediterranei e paesi della sponda sud ed est del Bacino. 2018.</i></li> <li>▪ <i>La politica di coesione dell'Unione europea. Il ruolo dei fondi strutturali nello sviluppo dell'Europa e delle relazioni euromediterranee. 2019.</i></li> </ul>
<p><b>Description of contents and subdivision of the programme into teaching modules</b></p>	<p><b>TABLE AND DEFINITION OF CONTENTS</b></p> <p>The course provides the basic knowledge of the discipline, as well as the necessary tools to ensure the acquisition of skills to enhance the professional profile of students and suitable for collecting and interpreting data useful for making independent judgments of contemporary economic phenomena in a geographical perspective. The course takes place in <b>3 modules</b> consisting of separate units. Slides and in-depth material on the topics addressed will be provided. In summary:</p> <ul style="list-style-type: none"> <li>➤ Introduction: Course Orientation</li> <li>➤ <b>Module 1: The global system: movement of goods and capital</b> <ul style="list-style-type: none"> <li>▪ Unit 1 - Globalisation.</li> <li>▪ Unit 2 - Networks: transport and communication networks.</li> <li>▪ Unit 3 - Flows: trade flows and financial flows.</li> </ul> </li> <li>➤ <b>Module 2: Population and mobility</b> <ul style="list-style-type: none"> <li>▪ Unit 1 - The population.</li> <li>▪ Unit 2 - Territorial mobility.</li> </ul> </li> <li>➤ <b>Module 3: Environmental geographies of development</b> <ul style="list-style-type: none"> <li>▪ Unit 1 - Sustainable development.</li> <li>▪ Unit 2 - Man and the territory.</li> </ul> </li> </ul>
<p><b>Abstract</b></p>	<p>Economic Geography aims to foster understanding of the interdependencies and logical links between economic and social phenomena and their territorial impacts by offering interpretive tools. Slides and in-depth materials on the topics will be provided. In summary:</p> <ul style="list-style-type: none"> <li>➤ <b>Module 1: The global system: movement of goods and capital</b> <ul style="list-style-type: none"> <li>▪ Unit 1 - The Globalization</li> <li>▪ Unit 2 - Networks: transportation and communication networks.</li> <li>▪ Unit 3 - Flows: trade flows and financial flows.</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>➤ <b>Module 2: Population and mobility</b> <ul style="list-style-type: none"> <li>▪ Unit 1 - The population</li> <li>▪ Unit 2 - Territorial mobility</li> </ul> </li> <li>➤ <b>Module 3: Environment and development</b> <ul style="list-style-type: none"> <li>▪ Unit 1 - The sustainable development.</li> <li>▪ Unit 2 - Man and territory.</li> </ul> </li> </ul>
<p><b>Learning objectives</b></p>	<p>The course in Economic Geography aims to foster understanding of the interdependencies and logical links between economic and social phenomena and their territorial impacts by offering interpretative tools. The course provides the basic knowledge of the discipline, as well as the necessary tools to ensure the acquisition of skills for enhancing students' professional profile and suitable for collecting and interpreting data useful for making independent judgements of contemporary economic phenomena from a geographical perspective.</p>
<p><b>Expected learning outcomes</b></p>	<p><b>A. Knowledge and understanding</b></p> <p>Acquisition of the basic concepts of economic geography. Knowledge of markets and territorial systems observed from a geographical perspective, with attention to territorial imbalances and differentiations; ability to understand economic processes and how they are implemented in relation to available resources and technologies.</p> <p><b>B. Applied knowledge and understanding</b></p> <p>Knowledge and ability to understand, through spatial reasoning, the interaction between economic activities and eco-systems. The student will be able to draw a picture of the relationships between the different economic sectors and distinguish their peculiarities. The student will be able to apply the acquired concepts and the useful tools for the interpretation of the dynamics of territorial transformation in different geo-economic scenarios.</p> <p><b>C. Autonomy of judgement</b></p> <p>Autonomy of judgement to critically analyse socio-economic phenomena, recognise the economic potential of an area and interpret its environmental and social problems. The student will have the ability to understand the most relevant phenomena and interpret them with autonomous judgement in a multidisciplinary perspective, outlining possible evolutionary scenarios.</p>

	<p><b>D. Communication skills</b></p> <p>At the end of the course it is expected that the student will possess adequate skills to conceive and support arguments on a wide range of economic, political, social and cultural issues. By acquiring the specific vocabulary of the discipline, the student will be able to present case studies, discuss socio-economic issues and relate them to the territory.</p> <p><b>E. Learning ability</b></p> <p>The course provides tools to independently define a spatial view of issues and problems. The student will strengthen analytical and synthesis skills useful not only for the economic geography course, but also for related courses.</p>
<p><b>Skills to be acquired</b></p>	<p><b>EXPECTED RESULTS</b></p> <p><b>A.</b> Knowledge of some cutting-edge themes within the subject studied. The economic and social phenomena with the greatest impact in the contemporary world and their effects on territories will be examined. The student will be able to understand the problems of the economy from a geographical point of view, paying attention to territorial imbalances and differentiations, and to the logic of globalisation and internationalisation.</p> <p><b>B.</b> Professional approach to work and possession of adequate skills to conceive arguments, support them and solve problems within the subject studied. The student will be able to evaluate the interactions between global phenomena and geography and prepare spatial and territorial context analyses concerning economic activities. The ability offered by the course to understand phenomena of great topical interest and to be able to interpret them with independent judgement will certainly allow professional growth.</p> <p><b>C.</b> Ability to collect and interpret data useful for making independent judgments. The statistical support of the main world databases will contribute to the development of these skills.</p> <p><b>D.</b> Ability to communicate information, ideas, problems and solutions to specialist and non-specialist interlocutors. The acquisition of specific vocabulary will facilitate effective communication.</p> <p><b>E.</b> Ability to undertake subsequent studies with a high degree of autonomy. The strong interdisciplinary and multidisciplinary nature</p>

	of the subject will strengthen the skills for subsequent related studies.
<b>Didactics organisation</b>	<p><b>DIDACTIC PROVISION</b></p> <ul style="list-style-type: none"> <li>➤ 9 hours of recorded video lessons available on the platform;</li> <li>➤ 3 synchronous meetings on the platform;</li> <li>➤ Podcasts of all the above-mentioned video lessons.</li> </ul> <p><b>INTERACTIVE DIDACTICS</b></p> <ul style="list-style-type: none"> <li>➤ 1 course orientation forum;</li> <li>➤ 3 in-depth thematic forums (1 per module);</li> <li>➤ Possibility to carry out work in groups.</li> <li>➤ 3 structured <i>e-activities</i> (as described in the section "<i>in itinere assessment methods</i>").</li> </ul> <p><b>SELF-LEARNING</b></p> <p>Teaching materials are provided for each module: in-depth thematic studies, articles and slides by the lecturer, open access readings, online resources, reference bibliography, etc.</p>
<b>Recommended examination texts</b>	<ul style="list-style-type: none"> <li>➤ Dini F., Romei P., Randelli F., <i>Geografia economica. Mercati, imprese, ambiente e le sfide del mondo contemporaneo</i>, Mondadori University, 2020.</li> </ul>
<b>In itinere assessment methods</b>	<p>Access to the final examination is subject to the following 3 <i>e-activities</i>:</p> <ul style="list-style-type: none"> <li>➤ <b>E-activity 1</b> - At the end of Module 1: Paper on a theme proposed by the lecturer.</li> <li>➤ <b>E-activity 2</b> - At the end of Module 2: Paper on a theme proposed by the lecturer.</li> <li>➤ <b>E-activity 3</b> - At the end of Module 3: questionnaire consisting of 2 open-ended questions.</li> </ul>
<b>Procedure for the final examination</b>	<p>The assessment of learning will take the form of an oral interview on the course contents and on the final report submitted, if any. The grade (min 18, max 30 with possible honours) is determined by the level of performance for each of the following dimensions of the oral interview: mastery of contents, appropriateness of definitions and theoretical references, clarity of argument, command of specialist language.</p>
<b>Language of instruction</b>	Italian

